

## ZEITZ MOCAA Centres Factsheet

### Centre for Performative Practice, Level 0

The Centre for Performative Practice is a dedicated platform that explores the increasing role of performance in art today, and the immediate and immersive possibilities that this interdisciplinary practice offers.

The Centre is responsible for performance based practice within the museum's temporary and permanent exhibition spaces. Due to the ephemeral nature of performance, the Centre takes responsibility to document and archive these happenings on our digital platforms. In addition, the Centre facilitates tours, lectures, and supporting educational workshops.

The inaugural performances at the Centre for Performative Practice highlight the implicit function of space and time in relation to the black female body. Themes include: decolonisation and nationhood, restriction of movement, voyeurism and the fetishisation of the female form, and the metaphorical reclamation of space through performance.

## Centre for the Moving Image, Level 0

The Centre for the Moving Image is an innovative platform where the shape of the original grain silos has been maintained. This unique architectural gesture accommodates new media installations and video projections. The Centre is dedicated to exhibiting traditional and experimental contemporary moving image artworks in an immersive environment. Equipped with the latest technology, it aspires to become one of the leading platforms for the Moving Image on the continent.

Film, television, and the internet have created a visual literacy allowing new media to engage the public in an immediate and familiar way. New media's social relevance and relatability encourages intergenerational conversations and attention to various modes of image-making.

The Centre facilitates collaborative workshops and programming which include digital installations, forums, film screenings, festivals, and exhibitions. Through its programming, the Centre will also provide opportunities to engage with traditional cinema.

## Curatorial Lab, Level 1

The Curatorial Lab is a multi-disciplinary space for experimental curatorial practice and research which explores: new curatorial methodologies, subversive curatorial approaches, non-prescriptive practices, and under-represented topics and issues.

The Curatorial Lab's first project investigates the representation of the LGBTQI+ community, in the context of homophobia and the current oppression of gay rights in South Africa. This project strives to promote intercultural understanding regarding a community, who have been excluded from society's predominantly heteronormative culture and discourse. This exhibition promotes education through the arts and develops critical thinking about gender and sexuality.

## Roger Ballen Foundation Centre for Photography, Level 2

The Roger Ballen Foundation Centre for Photography collects, preserves, researches, and exhibits contemporary photography from Africa and its Diaspora, exposing it to a global audience. By hosting temporary exhibitions of photographers from around the world, the Centre also exposes local audiences and practitioners to the rich legacy of photography globally.

Acknowledging the broad spectrum of photography, from traditional to alternative modes, the Centre creates a platform for photographers from the continent to tell their own story, on their own terms.

The Centre develops educational programmes such as public discussions, lectures, conferences, and workshops that promote visual literacy and empower neglected and marginalised communities. An important role of the Centre is to encourage intercultural understanding and acknowledge the role photography played in the liberation movements in Africa, and continues to fulfill within society today.